

Sauk Valley Community College
October 23, 2023

Agenda Item 3.1.3

Topic: *Report to the Community*

College Health Metric: **Marketing – The College uses multiple contemporary marketing strategies to increase enrollment and retention of students and to promote the SVCC brand.**

Presented By: **Drs. David Hellmich and Lori Cortez**

Presentation:

The 2023 *Sauk Valley Community College Report to the Community* highlights major College events and accomplishments of the 2022-2023 year. The report will be dispersed to College Board members, Foundation Board members, and local community, business, and education leaders; it will be available on the SVCC website for the community. An overview of this report will be provided to the Board.