

Sauk Valley Community College
October 24, 2022

Agenda Item 3.1.5

Topic: *Report to the Community*

College Health Metric: **Marketing – The College uses multiple contemporary marketing strategies to increase enrollment and retention of students and to promote the SVCC brand.**

Presented By: **Dr. David Hellmich and Dr. Lori Cortez**

Presentation:

The 2022 Sauk Valley Community College *Report to the Community* highlights major College events and accomplishments of the 2021-2022 year. The report will be dispersed to Foundation Board members and to local community, business, and education leaders and is [available on the SVCC website](#) for the community.