

**Sauk Valley Community College  
July 25, 2022**

**Action Item 4.1**

**Topic:** Strategic Plan: 2023 - 2027

**College Health:** Metric 7 - Planning: The College conducts research to support planning, decision-making, and assessment efforts across the institution; decisions are informed by evidence, and processes are evaluated through continuous improvement.

**Presented By:** Dr. David Hellmich and Aaron Roe

**Presentation:**

Under the leadership of Joe Strabala-Bright and with the assistance of faculty and staff on the Organizational Planning and Improvement Committee (OPIC), the College has drafted a new strategic plan with the following components: mission, strategic vision, and shared ethical values (unchanged); strategic directions (new); and college health metrics (revised). See attached.

**Recommendation:**

The administration recommends the Board approve the Strategic Plan for 2023-2027 as presented.

## **Mission**

Sauk Valley Community College is dedicated to teaching and scholarship while engaging the community in lifelong learning, public service, and economic development.

## **Strategic Vision**

Sauk Valley Community College will be a leader in student achievement while expanding access to higher education across the Sauk Valley region.

## **Shared Ethical Values**

Sauk Valley Community College respects the worth and dignity of all people; stands for integrity and fairness; and encourages responsibility, accountability, and persistence in a caring, supportive environment.

## **Strategic Directions**

### **Direction 1: Impact Program**

*Goal Statement:* The Impact Program will harness the collective power of regional partners to create a sustainable path for students to pursue a college education and achieve career success.

#### *Objectives*

- Recruit all in-district high school students into the Impact Program and empower them to earn their education at SVCC.
- Improve in-district high school completion rates.
- Increase recent in-district high school student college enrollment.
- Retain Impact students year-to-year.
- Provide non-profit organizations and communities with thousands of Impact volunteer hours.

### **Direction 2: Workforce Development**

*Goal Statement:* Sauk Valley Community College meets the workforce needs of the region through effective and responsive programming and services for all learners.

#### *Objectives*

- Grow partnerships with local businesses and community organizations to meet the workforce needs of today and tomorrow.
- Facilitate economic development collaboration by hosting events that support regional economic development initiatives.
- Pursue opportunities for bringing high-demand Baccalaureate programs to the Sauk Valley region.
- Expand outreach and recruitment efforts for Career and Technical Education programs and pathways.
- Improve degree and certificate completion and transfer rates.
- Improve semester-to-semester retention rates.
- Improve the rate of G.E.D. and ESL students who earn a college credential.
- Create partnerships with area employers to expand access to Adult Education and ESL programming.

- Expand customized training opportunities based on community and workforce demands.
- Expand personal enrichment and professional development opportunities based on community and workforce demands.

### **Direction 3: Access and Inclusion**

*Goal Statement:* Sauk Valley Community College is a welcoming and inclusive centralized hub for all learning and training needs across the Sauk Valley region.

#### *Objectives*

- Expand access to Adult Education and ESL programming.
- Improve access to SVCC programs for Adult Education and ESL learners.
- Work with regional partners to enhance transportation options to SVCC.
- Promote physical and mental wellbeing among students and the community through partnerships with area hospitals, health departments, TimelyMD, and other providers.
- Simplify and shorten the registration-to-credential process for students and community members.
- Encourage family and community participation in the Sauk Valley Community College experience.
- Foster a diverse and inclusive learning experience for all students, employees, and community members.
- Create spaces and opportunities for engaging the community through trainings, forums, and cultural events.

### **College Health Metrics**

1. *Academics:* The College provides quality, contemporary, and relevant educational opportunities for the community.
2. *Campus Environment:* College facilities and grounds are clean and updated; the campus is safe, secure, and welcoming.
3. *Financial Stability:* The College uses its revenue prudently while pursuing and utilizing alternative revenue streams. Investment in programs, personnel, processes, and infrastructure are carefully considered and supported by College Planning.
4. *Human Resources:* The College hires qualified employees and provides competitive benefits to attract and retain faculty and staff; departments provide professional development opportunities for faculty and staff.
5. *Information Technology:* The College provides secure access to resources for students, faculty, staff, and the community.
6. *Marketing:* The College uses multiple contemporary marketing strategies to increase enrollment and retention of students and to promote the SVCC brand.
7. *Planning:* The College conducts research to support planning, decision-making, and assessment efforts across the institution; decisions are informed by evidence, and processes are evaluated through continuous improvement.
8. *Public Service:* The College encourages and participates in regular public service.
9. *Student Services:* The College provides quality and supportive services to students.