

**Sauk Valley Community College  
December 19, 2018**

**Agenda Item 3.1.3**

**Topic:**                   **Sauk Athletics Update**

**Strategic Vision:**   **Sauk Valley Community College will be a leader in student achievement while expanding access to higher education across the Sauk Valley region.**

**Presented By:**       **Dr. David Hellmich and Dr. Steve Nunez**

**Presentation:**

Under the leadership of Mike Stephenson, Sauk's Director of Athletics, the following vision and plan for Athletics at Sauk has been developed:

- Provide the premier athletic program in the region that strives to reach the highest level of success, serves as a positive community influence, and demonstrates a source of pride for all students, faculty, staff, and alumni.
- Increase Sauk's enrollment by growing student-athlete participation from approximately 100 to approximately 150 student athletes.
  - This increase includes the addition of track and field.
- Improve all forms of media attention including print, radio, web, and social . . . thereby attracting more attention to the College.
- Improve community relations and recruiting efforts with area high schools.
- Continue to develop, cultivate, and secure corporate sponsorships.

